

# Business Advisory Services to Supercharge Your Business

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**Running a business is no easy feat, as there is no such thing as a 'typical business lifecycle'. Unforeseen challenges can arise at any time and against today's landscape of constant change, it's now more important than ever before to be able to rise above these. This is where SG Blueprint can help.**

SG Blueprint is Smailes Goldie Group's dedicated Business Advisory service, which can help you to accelerate your growth and profit objectives by continually reviewing and improving a 'living and breathing' business strategy.



## Helping You to Develop a Winning Strategy

Our strategic planning process combines proven methodologies with years of business advisory expertise. SG Blueprint will enable you to cut through each of the challenges you face and provide your business with a 'one page' strategic plan certain to propel you to success.

SG Blueprint utilises a series of powerful tools to drive your business forward by:

- Providing you with a tailored 'one page' plan
- Prioritising your issues one by one
- Setting a clear vision and goals
- Developing innovative strategies broken down into specific actions
- Allocating realistic yet achievable responsibilities and timescales

This enables you to follow an actionable plan step-by-step and achieve the practical outcomes you desire. What's more, the service is backed by Smailes Goldie Group's expert advisors whenever you need a helping hand.

## Dramatically Improving Your Profits

Achieving and sustaining a profit is one of the primary goals of any business, but things can easily slip as a result of wasteful practices and missed opportunities. SG Blueprint can revitalise your business.

At Smailes Goldie Group, our expert team has helped businesses from all backgrounds of all shapes and sizes to optimise their profitability – and we want to help you.

SG Blueprint can help you to:

- Identify and rectify wasteful practices
- Take advantage of opportunities which may otherwise have been missed

This can be achieved by arming you with a series of minimisation strategies, along with a number of other proven tools and methodologies designed to help you boost your profitability, reduce your overheads and cut down your overall expenses.

SG Blueprint can help you revitalise your business.

- Is backed by our expert team at all times
- Includes a combination of face-to-face and telephone support
- Can be clearly broken down into a 'one page' plan
- Has been proven to help businesses maximise their profits

## Our Expert Team



Luke Taylor  
Partner

E: [luketaylor@smailesgoldie.co.uk](mailto:luketaylor@smailesgoldie.co.uk)  
M: 07738 019167



Pete Dearing  
Partner

E: [peterdearing@smailesgoldie.co.uk](mailto:peterdearing@smailesgoldie.co.uk)  
M: 07843 329612



Oliver Wilkes  
Corporate Finance Manager

E: [oliverwilkes@smailesgoldie.co.uk](mailto:oliverwilkes@smailesgoldie.co.uk)  
T: 01482 326916

Alternatively, the team can be contacted via our office number on **01482 326916**



[www.smailesgoldie.co.uk](http://www.smailesgoldie.co.uk)

